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HOW TO USE TOOLKIT
The purpose of this toolkit is to connect with initiatives and organizations doing Get Out The Native Vote work to have access to messaging to increase awareness and Native voter turnout. Copy and paste the verbiage in this toolkit across your respective email and digital platforms. All images are formatted and ready to upload to Instagram, Facebook and Twitter. You may also use the images in your email or print newsletters. Download the images and text them to friends and family to remind them to get out and vote.

GET OUT THE NATIVE VOTE
Alaska is an Indigenous place. We are on Native lands. In the wake of a pandemic and social justice movement, we must connect with and activate our Alaska Native voters. Voting our values has not always been accessible by Alaska Native people. Our ancestors fought for our right to vote and now it is now our responsibility to get to the polls. We have to be electing people in positions of power who will reflect our values and fight for our continued ways of life. Voting only takes a couple of minutes and can be done in person or by an absentee ballot. It is imperative that we spread awareness
of voting by absentee ballot, how to fill it out, and why voting absentee is needed during the surge of a pandemic. An important message to include is to apply for an absentee ballot as soon as possible and submit it early to avoid any delays with the postal service.

We must activate our Native voters throughout the state, utilizing knowledge of the historical disparities in getting out the Native vote equipt with the creative juices of our Indigenous future. Our goal is 100% Native voter turnout. Together we can do this.

HASHTAGS
Feel free to use the hashtags listed below.
Please use #GOTNV #VoteSafeAK in every post!
#GOTNV #GOTV #VoteSafeAK #VoteYourValues #MyVoteMyVoice #AlaskaVotes #VoingIsSacred #VotingIsMyPower

KEY DATES FOR GENERAL ELECTION
Below are dates to be aware of in planning outreach or social media postings.

Sun, October 4, 2020
Deadline for voters to register to vote or update their registration

Mon, October 19, 2020
Absentee In-Person, early voting, electronic transmission and special needs voting begins. This is available in most urban cities and some hubs throughout Alaska.

October 24, 2020
Deadline to request an absentee ballot via online, in-person or paper application

Mon, November 2, 2020
Deadline to receive absentee by electronic transmission ballot applications

Tue, November 3, 2020
GENERAL ELECTION DAY - polls open from 7AM-8PM
Absentee ballots MUST be postmarked by November 3rd!

DIRECT ACTION LINKS
- Native Peoples Action Election Center
- Check voter registration status, absentee ballot application and ballot status - you are able to track your absentee ballot application and ballot through this link
- Register to Vote or Update Voter Registration - Due Oct 4
- Primary Elections Results
- Language Assistance - English, Spanish, Tagalog, Yup’ik dialects, C’up’ik, Cupig, Gwich’in, Inupiaq dialects, and Koyukon Athabascan
- Find Your Polling Place to vote in person, drop your absentee ballot, or vote early
- Find Candidate Information
- COVID19 Information for Voters & Election Officials

ABSENTEE BALLOT LINKS
- Absentee Ballot Online Application - Due Oct 24
- Absentee Ballot Paper Application - Due Oct 24
- Electronic Transmission Ballot Delivery Options - Due Nov 2
- Contact Division of Elections: (907) 465-4611 or 1-866-952-8683 to request an absentee ballot application to be mailed to your home. You will need to fill it out and return it to the Division of Elections.
- NPA How to fill out an absentee ballot application online video tutorial
- NPA How to properly fill out absentee ballot before sending it in tutorial

HOW TO REGISTER TO VOTE
This is due by October 24, 2020. There are multiple ways to register to vote. You can follow any of the below steps or apply for an absentee ballot and it will register you at the same time. Here are ways to register to vote:

1. Online Form: https://voterregistration.alaska.gov/
2. Or print and fill out the State of Alaska Voter Registration form.
   a. Mail it to:
      i. State of Alaska, Division of Elections
         2525 Gambell Street, Suite 100
         Anchorage, Alaska 99503
   b. Turn it in to:
      i. Office of the Municipal Clerk
         632 W. 6th Avenue, Suite 250
         Anchorage, Alaska 99501
         (907) 343 - 4311
      ii. State of Alaska, Division of Elections
          RAM Building
          2525 Gambell Street, Suite 100
          Anchorage, Alaska 99503
          (907) 522 - 8683
      iii. Or any of the Anchorage Municipal Libraries
   c. In-person by completing the State of Alaska Voter Registration form, available at the following locations:
Anchorage Municipal Libraries
Monday - Friday 8:00 am - 5:00 pm, except holidays
Alaska Division of Motor Vehicles Offices - You may complete a voter registration form when you apply for or renew your State of Alaska Driver's License or I.D

HOW REQUEST AN ABSENTEE BALLOT / VOTE BY MAIL
An absentee ballot is a way to vote from home during this pandemic. You first have to apply for an absentee ballot then will be sent an absentee ballot to your home. Apply for and submit your absentee ballot as soon as possible to avoid any delays.

Here are the steps to voting by absentee ballot:
1. Request an absentee ballot by going to absenteeballotapplication.alaska.gov. You can request an absentee ballot online, by paper application, or in-person.
2. Return the absentee ballot application by mail or at a Ballot Drop Box no later than November 3. Drop box locations are in Anchorage, Wasilla, Fairbanks, or Soldotna.
   a. 2525 Gambell St, Anchorage, Alaska 99503
   b. 1700 E Bogard Rd, Wasilla, Alaska 99654
   c. 675 7th Ave, Fairbanks, Alaska 99701
   d. 144 N Binkley St, Soldotna, AK 99669
3. After applying for an absentee ballot, you will then be sent an absentee ballot to your home. Once you are sent an absentee ballot to your home, fill out your ballot. Make sure to sign in the presence of a witness (someone over the age of 18), sign it and stamp with a forever stamp. Be sure that your signature matches the State of Alaska DMV signature. They will compare signatures for verification.

TIP: To submit absentee ballot applications and an absentee ballot via mail, you need to stamp your envelop. One forever stamp will do. You can get stamps from your local post office or if you are in the village, double check with your postal office/service and Tribe to make sure there are stamps available. If you do not want to send in your absentee ballot via mail, you can drop it at any voting location, even in the village.
This video walks you through how to apply for an absentee ballot.
This video walks you through how to properly fill out your absentee ballot.

FAQS about Absentee Voting
- Voting by Absentee Ballot is also known as voting from home. Anyone can vote by absentee ballot, they do not need a reason. Every Elder over the age of 65
should have received an absentee ballot application sent to their home. Everyone 65 and younger is eligible to apply to receive an absentee ballot. College students who are going to school out of state who are registered to vote in Alaska are able to vote by absentee ballot.

- Stamps: You need a 55 cent stamp or forever stamp to send in your absentee ballot. (One stamp for your absentee ballot application if you apply for an absentee ballot by paper application, two stamps if you are sending in your absentee ballot by mail.)
- Track your absentee ballot by checking the status of your application at myvoterinformation.alaska.gov or call the Division of Elections at (907) 465-4611
- Make sure to apply ASAP for your absentee ballot and submit it as soon as possible to ensure no delays arise due to the postal service.
- If you received an absentee ballot sent to your home and then decided to vote in person on Election Day or in early voting, you may do so. You cannot send in an absentee ballot AND vote in-person as there are repercussions for that.

Important dates for Absentee Ballot Voting
October 4 - Final day to register to vote or update your registration, You can apply for an absentee ballot and register to vote at the same time.
Oct 19 - Early Voting Begins. You can drop your absentee ballot off at any early voting locations.
Oct 24 - Deadline to request an absentee ballot via online application, paper application or in-person application
Nov 3 - General Election Day! All mail absentee ballots must be postmarked by Nov 3 or returned to a ballot drop box if your community has one.

BALLOT INITIATIVE LINKS
We encourage voters to research the ballot measures to know what they are voting for or against come Election Day. Ballot measure 1 and Ballot measure 2 will both be on the ballot no matter what party affiliation.

- **Ballot Measure One**: An Act changing the oil and gas production tax for certain fields, units, and non unitized reservoirs on the North Slope
- **Ballot Measure Two**: An Act replacing the political party primary with an open primary system and ranked-choice general election, and requiring additional campaign finance disclosures

COMMUNITY RESOURCES
*Here are some resources to check out with more voter information:*
Division of Elections Website
Native Peoples Action Election Center: Take a pledge to vote, see who is on your ballot, find your polling location, request an absentee ballot and more!

Native Peoples Action Community Fund
The Alaska Center
Get Out The Native Vote - CIRI
Get Out The Native Vote Interior
National Congress of American Indian
Alaska Native Voting Rights
Alaska Children’s Trust Toolkit
Your Vote Counts! Infosheet with instances of close races

Harmonized Messaging Across Media Avenues
This is where we start to dive into more of the messaging to push and when to push it. Please use this outline to keep messaging consistent across social media platforms, email newsletters and in internal and external communications. Each week specified below is leading up to a specific deadline date. For example, Sept 27-Oct 4 is the week before the deadline to register to vote on Oct 4. Make sure to post or share information during the week leading up to the specific deadline. Native Peoples Action Facebook page will also be releasing information on our social media should you need to share from there.

Here are the dates to follow for messaging:

**Sept 27-Oct 4**
Deadline for voters to register to vote or update voter registration for General Elections is October 4, 2020! Be a COVID19-safe voter and vote from home by absentee ballot. You can apply for your absentee ballot and update your voter registration at the same time here: https://absenteeballotapplication.alaska.gov
You can also apply for an absentee ballot through Native Peoples Action Election Center here: www.nativepeoplesaction.org

**October 12-19**
Absentee In Person, Early Voting electronic transmission and special needs voting begins on October 19, 2020. Voting from home helps protect yourself and others from the spread of COVID19. Make sure to apply for your absentee ballot as early as possible to avoid any delays from the postal service. The deadline to apply for an absentee ballot is October 24. Apply here: https://absenteeballotapplication.alaska.gov
October 12-19
Deadline for OEP candidate pages to be posted on the web is October 19, 2020. This is for those running for office. OEP is an Official Election Packet that is distributed by the State Division of Elections for voters to know who is on their ballot. They can also check out who is on their ballot at NPA’s Election Center: www.nativepeoplesaction.org

Deadline to apply for an absentee ballot is October 24, 2020. Absentee ballot applications can be applied for online, by paper application, in-person, or requested through NPA’s Election Center at www.nativepeoplesaction.org

October 26-November 2
The deadline to receive absentee by electronic transmission ballot applications is November 2, 2020!

Encourage voters to research who is on their ballot by checking out the sample ballots released by the Division of Elections. Voters are able to see who will be on their ballot and what a ballot looks like: https://www.elections.alaska.gov/Core/SampleBallot_2020_GEN.php

If you do not know which district you are in, check out your voter registration information: myvoterinformation.alaska.gov

October 27-November 3
This is General Election week! Election Day is a celebration: Alaska Native and Indigenous people were not always able to cast their vote. We vote to honor our ancestors and make sure we are taking care of our present and future generations.

Election Day is November 3, 2020. Polls are open from 7AM-8PM! Make a plan, follow it through, find your polling place or return your absentee ballot by Nov 3 (postmarked). Call your family and friends - have they made a plan to vote or have any questions?

SAMPLE SOCIAL MEDIA POSTS
Use the following social media messaging for Facebook, Instagram and Twitter to communicate with your audience. Instagram TIP: Users on Instagram cannot click links in the body of posts. Put the link in your bio and ask the audience to “click the link in our bio” to complete an action. Facebook & Instagram TIP: Tag (@nativepeoplesaction)
when posting your content so that we can reshare. This is optional but brings more exposure to your posts and your page.

To download the images in this document, visit our website https://npacommunityfund.org/

**Facebook and Instagram Posts**
(Copy and paste text with either branded or your own image)

**SEPT 27-OCT 4 (A week before voter registration deadline)**

Post 1:
Are you registered to vote? The deadline to register to vote or update your voter registration is Oct 4! You can apply for an absentee ballot to vote from the comfort and safety of your own home and update your voter registration simultaneously at: https://absenteeballotapplication.alaska.gov/
#GOTNV #GOTV #VoteSafeAK

Post 2:
An absentee ballot is a way for you to vote from home. Applying for your absentee ballot will automatically update your voter registration.
Step 1: You can apply for your absentee ballot online, by paper application or in-person. Visit Native Peoples Action Election Center to apply for your absentee ballot and to see who will be on your ballot at www.nativepeoplesaction.org.
Step 2: An absentee ballot will then be sent to your home. Fill it out following all directions and send it in postmarked on or before Election Day. You can also drop it in a ballot drop box if you have those in your urban community.
Step 3: Track the status of your absentee ballot here: myvoterinformation.alaska.gov

Turn in your absentee ballot ASAP to ensure it is received on time!
#GOTNV #GOTV #VoteSafeAK

**October 4 Post:**
Today is the deadline to register to vote or update your voter registration for the General Elections! If you have moved residences lately, be sure to check if your voter registration is updated.
You can register to vote and apply for your absentee ballot to vote safely from home here: https://absenteeballotapplication.alaska.gov
Check the status of your voter registration here: myvoterinformation.alaska.gov
#GOTNV #AlaskaVotes #VoteSafeAK

OCT 12-19 (A week leading up to Absentee Early Voting)

Post 1:
Absentee In Person, Early Voting, electronic transmission and Special Needs voting begins this week on October 19, 2020! You can still apply for your absentee ballot to vote safely in the General Elections here: https://absenteeballotapplication.alaska.gov
When you receive your absentee ballot, you can either send it in via mail or drop it in a drop box location in your community if you have one. TIP: Make sure you’ve got stamps available for sending your ballot in!

Post 2:
Already have your absentee ballot and need to submit it? Make sure that you fill out all the required information, have your witness sign on your envelope, and then sign your ballot before stamping and sending in! Be sure to have your signature match the DMV or state filed signature. Track your absentee ballot here: myvoterinformation.alaska.gov
#GOTNV #AlaskaVotes #VoteSafeAK

Post 3:
Have you made a plan to vote safely in the 2020 General Elections on Nov 3rd? Mark your calendar and call your relatives to make sure they have a plan in place as well. If you plan to vote in person, make sure to #MaskUpAlaska, keep a 6 foot physical distance from other voters, and wash your hands or sanitize right after!
#GOTNV #AlaskaVotes #VoteSafeAK

OCT 12-19

Post 1:
Be a COVID19-safe voter and make sure to bring your mask and any other necessary PPE. Here are some simple steps to follow to make sure you’re ready come Election Day!
1. Visit this website to find your polling location to vote safely in person on Election Day: https://myvoterinformation.alaska.gov/
2. If you cannot find your polling location on the website above, call your Tribal Office to see where the polling place will be in your community.
3. Bring your mask and any other necessary PPE.
4. Bring the required identification with you on-hand when you vote in person. Accepted forms of identification are unexpired ID cards, drivers license, student ID, or passport.
5. Take a picture after you vote and post it to your social media to encourage family and friends to get out and VOTE!

#GOTNV #GOTV #VoteSafeAK #AlaskaVotes

Post 2:
Unsure how to fill out your absentee ballot applications? Absentee ballot applications are due Oct 24. Follow these steps to make sure you fill out your absentee ballot application correctly! https://videopress.com/v/a0tMQo6c

#VoteEarlyAK #GOTNV #GOTV

October 26-November 2

Post 1:
Find out who is going to be on your ballot in the Elections on Nov 3! Visit www.nativepeoplesaction.org to learn more about who is on your ballot, make a plan to vote, and more! You can also find out who will be on your ballot here:
https://www.elections.alaska.gov/Core/candidateinformation.php
#GOTNV #VoteReady #AlaskaVotes #VoteSafeAK

Post 2:
Don’t forget to check out the ballot measures that will be on your ballot. There are two ballot measures to vote on in the November Elections. Find more information on the ballots measures and be ready to vote your choice. To learn more about the proposed ballot measures, visit this website:
https://www.elections.alaska.gov/Core/ballotmeasuresonballot.php
#GOTNV #VoteSafeAK #AlaskaVotes

Post 3:
There is language assistance available for specific languages. Visit https://elections.alaska.gov/Core/languageassistance.php to learn more about which
languages have assistance. Share this post with friends and family so they are able to access as well!
#GOTNV #GOTV #AlmostVoteTime

October 27-Nov 3

Post 1:
It’s Election week! Election Day is November 3, 2020 and polls are open from 7AM-8PM! Make a plan to vote, follow it through, and if you have an absentee ballot to submit, be sure to have it postmarked it ON or BEFORE Election Day! Check out Native Peoples Action Election Center to make a pledge to vote, find out who is on your ballot, and to find your polling place! Visit www.nativepeoplesaction.org and enter your information on the home page to access the 2020 Election Center!
#GOTVN #GOTV #AlaskaVotes

Post 2:
We’re just a couple of days away from Election Day! The time is NOW to vote and make a difference. Every vote DOES count! Find your polling place here: https://elections.alaska.gov/Core/pollingplacelocations.php
#GOTNV #AlaskaVotes #VoteSafeAK

Post 3 on Nov 3:
Today is the day! It’s ELECTION DAY! We’re ready to #VoteSafeAK and encourage you to get out and vote safely! If you have an absentee ballot to submit, make sure it is postmarked by TODAY! You can also drop it at any voting locations or at a drop box in your community. Find your polling place and get out there and VOTE!
Find your polling place here: https://myvoterinformation.alaska.gov/

Twitter (Copy and Paste)
Note: Twitter has a 280 character limit

Oct 4 is the deadline to register to vote or update your voter registration! Apply for your absentee ballot and update your voter registration simultaneously at: https://absenteeballotapplication.alaska.gov/
#GOTNV #AlaskaVotes #VoteSafeAK
Apply for your absentee ballot online, by paper or in-person by Oct 24! Voting absentee (also known as vote at home) is a safe and secure way to cast your vote. Track the status of your ballot here: myvoterinformation.alaska.gov
#GOTNV

Today is Oct 4, the deadline to register to vote or update your voter registration for Election Day! Register to vote today so you’re ready come Election Day: https://absenteeballotapplication.alaska.gov

Absentee In Person, Early Voting, electronic transmission and special needs voting begins on Oct 19! Apply for your absentee ballot and either return it to a early voting location or at a drop box in your community. #GOTNV https://absenteeballotapplication.alaska.gov

Absentee Ballot Tip: Make sure you fill out all the required info, have your witness sign your envelop, then sign and stamp your envelope before returning it! Track your absentee ballot here -
#GOTNV

Make a plan to vote safely this November! Early voting, voting absentee, or voting in person — whichever is safest and most comfortable for you! Call your relatives and check in. Are they ready to vote their values in the 2020 Elections? #AlaskaVotes

Bring to the polls: Mask to keep safe, required ID (unexpired ID cards, drivers license, student ID, or passport), and hand sanitizer if you’re able! Take a picture after you vote, post it to your social and encourage your family and friends to get out and VOTE! #VoteSafeAK

You decide the Nov 3 Elections! It’s time to use your voice to make a difference. The deadline to apply for your absentee ballot is Oct 24! Vote safe, vote secure, vote absentee ballot. #2020Elections #VoteAbsentee #VoteEarly

It’s ELECTION WEEK! Election Day is Nov 3 and polls are open from 7AM-8PM. We want to see 100% Alaska Native voter turnout. Together let’s make it happen. #AlaskaNativeVoterPower
TODAY is Election Day! Make it a holiday in your household and safely make it to the polls prepared and ready to vote your values. #2020ElectionDay is here and every vote matters. Find your election site here: https://myvoterinformation.alaska.gov/

SAMPLE EMAIL MESSAGE (Copy and Paste)
Copy and paste this verbiage into your email newsletter blast. Feel free to use it internally and externally. Customize your own language if you’d like!

Email 1:
As Alaskans, one of our values is to take care of one another. Voting in the 2020 Elections is a way that we are able to take care of one another now and into the future. Are you ready to vote on or before Election Day? The November Elections are coming up quick and there are a couple of different ways to vote safely in your community. We encourage you to vote in whichever manner is most safe and comfortable for you!

Here are ways that you can make your voice heard in the elections:

(1) Voting by Absentee Ballot:
By vote by absentee ballot, you are able to vote from the comfort and safety of your own home. You can apply for an absentee ballot online, in-person or by paper application and then you will be sent an absentee ballot to your home. Make sure to fill it out, sign it, have your witness sign, stamp your return envelop and send it in! There are also several options to submit your absentee ballot: return it to a drop box location in your community, mail it in (stamped), or return it to any voting locations in your community. We encourage you to apply early and submit your absentee ballot as soon as possible to make sure it is received on time.
- Apply here for your absentee ballot by Oct 24: Absentee Ballot Online Application
- Apply here via paper application for your absentee ballot: Absentee Ballot Paper Application
- Apply in-person at any of the voting offices throughout Alaska

(2) Voting In Person:
Make sure to be prepared on Election Day if you choose to vote in person! Bring your mask, stay 6 feet apart from other voters, and use hand sanitizer or wash your hands after you cast your vote. To find your polling place visit this website: https://myvoterinformation.alaska.gov/
To see who is on your ballot, visit www.nativepeoplesaction.org and submit your information to access the 2020 Election Center.
(3) Voting Early:
Most urban areas have early voting locations. You are able to drop your absentee ballot off early at any voting locations as well. To find out if your community has early vote locations, visit this website: https://www.elections.alaska.gov/Core/AIPEVEEvents.php

Please encourage your family and friends to vote safely in the upcoming elections! Share any of the above information by texting your loved ones or sharing it to social media. Our voices are important and together our votes will make a difference.

Thank you,
(your signature here)

VHF ANNOUNCEMENT EXAMPLES
If you are in the village, please use these scripts to make sure your relatives are ready to vote!

Announcement 1:
Cousins! Family! Are you ready to vote in the November Elections? There are a couple of ways to do so. You can apply for your absentee ballot online at Native Peoples Action’s website www.nativepeoplesaction.org. After that, we can vote in person safely while wearing our masks and keeping a safe distance. We all love to hunt, fish, and gather. Let’s make sure we get out to vote to protect our ways of life.

Announcement 2:
Hello! This is (your name here) and I am voting because I know that my vote and my voice make a difference. Our ancestors fought for our right to vote, so let’s use our voice and vote our values in the November Elections. Find out who is on your ballot at the Division of Elections website or by checking out Native Peoples Action website at www.nativepeoplesaction.org. (Thank you in your language)
Let’s get out the Native Vote.

Announcement 3 (Election Week):
(Greeting in your language) It is Election Week! The official Election Day is on Tuesday, November 3. The voting location is (insert where your voting location is) and the polls are open from 7AM-8PM. If you don’t know who is on your ballot, visit Native Peoples Action website at www.nativepeoplesaction.org to see who you can vote for. We HAVE to vote to protect our ways of life and take care of each other. Together let’s get out the Native Vote! (parting phrase in your language).
Announcement 4 ELECTION DAY:
(Greeting in your language) Today is Tuesday, November 3 and it is an exciting day! Today is Election Day and the polls are open from 7AM-8PM! Together each of our votes make a difference now and into the future. Our kids are depending on us to do the right thing and get out and vote. We’ll see you at the voting polls! (parting phrase in your language). 10-4 over.